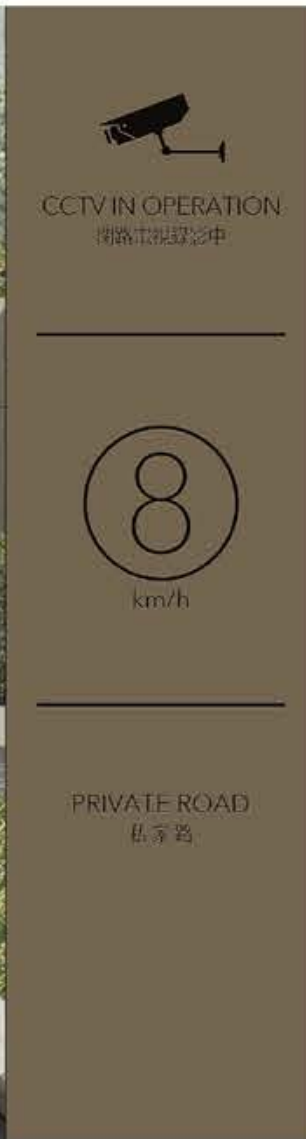


Beta Design Limited was established in 2003, currently with 15 members in the office. We are a design house where designers and professionals from different realms can conglomerate their strength, specialties, and ideas to achieve the best. Design at its best satisfies clients, pleases users and ultimately gratifies the designers.

Our structure enables us to offer an efficient and wide range of design services, with support from our own professional Authorized Person, Registered Architects and a strong team of collaborating Registered Engineers.

Beta Design Limited provides versatile design services, for instance, from projects of master planning, architecture and interiors, building signage and website design, to print and screen graphics. Yet, given the company's special structure, we are particularly strong in providing professional way-finding consultancy. From largest Hong Kong shopping complex, to privileged residential development; from Grade A office building in Central to Hospital Institution with complicated uses, we have rich experience in different Way-Finding Strategies. Each caters for specific concern of individual case.

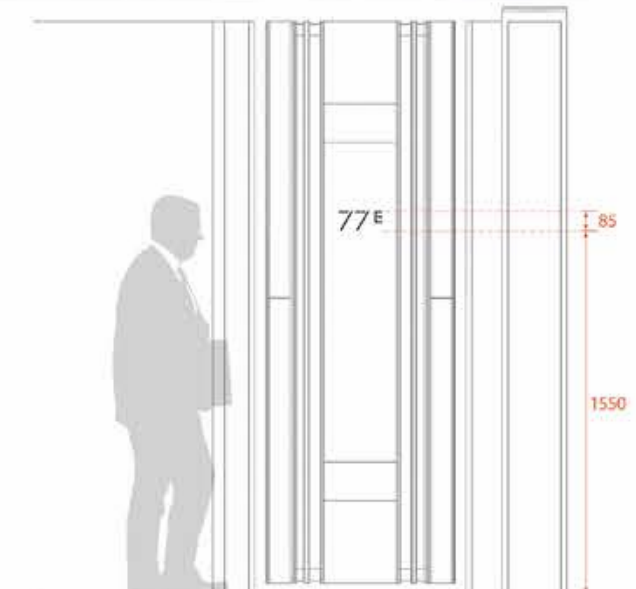
Residential Development at 77 Peak Road (Completed 2020)



HOUSE 4



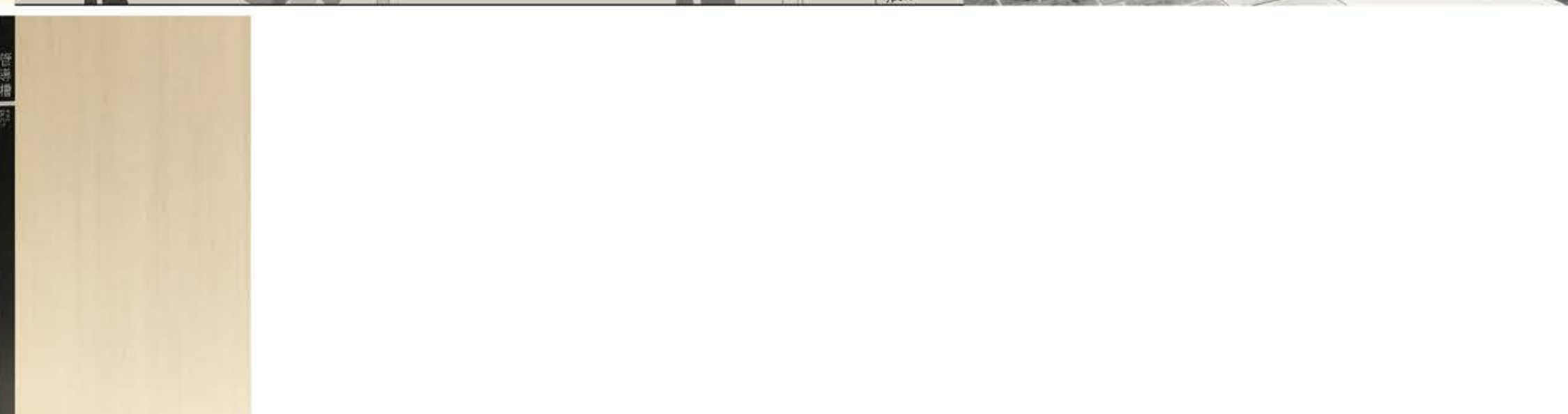
HOUSE 7

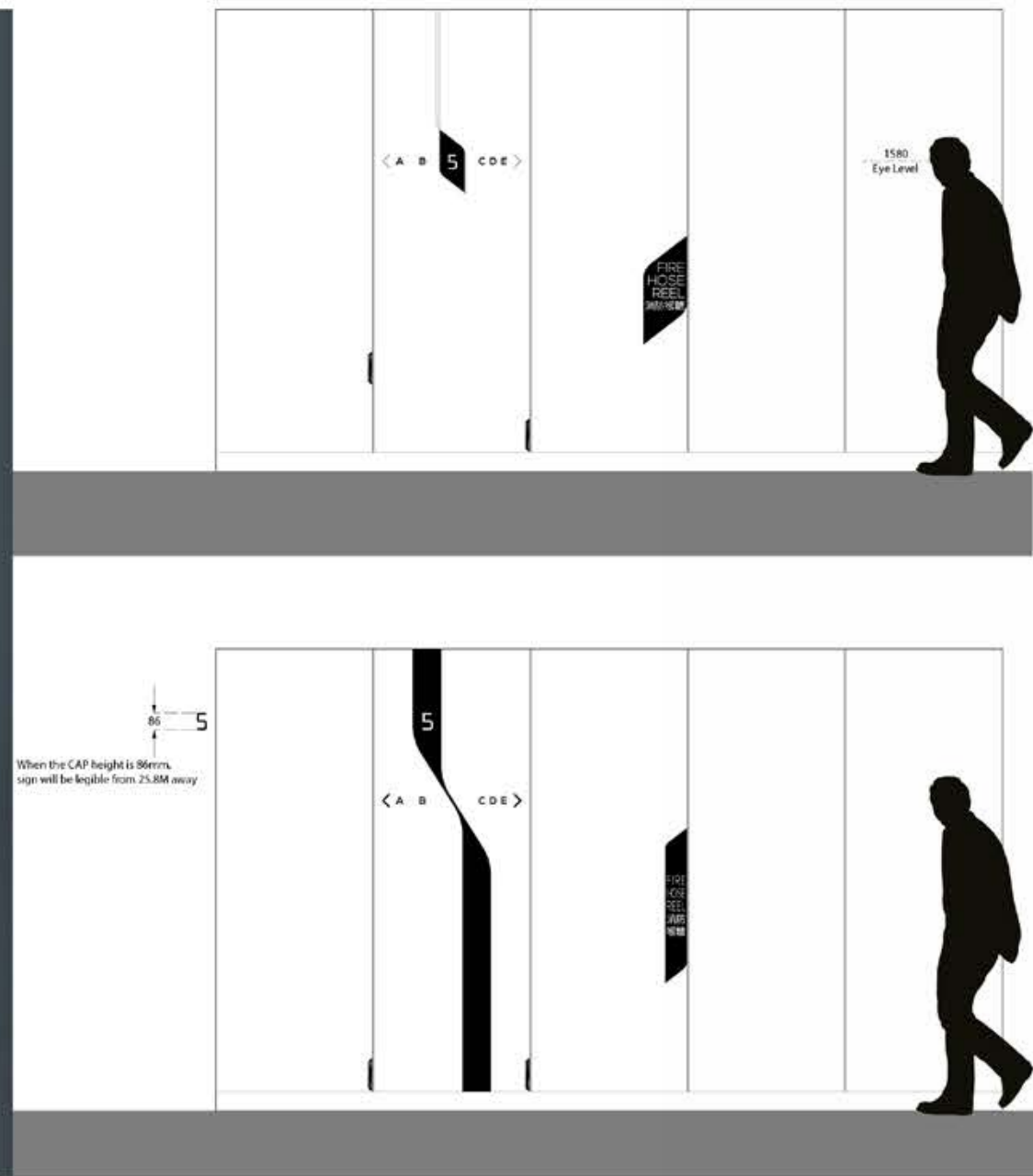


HOUSE 3



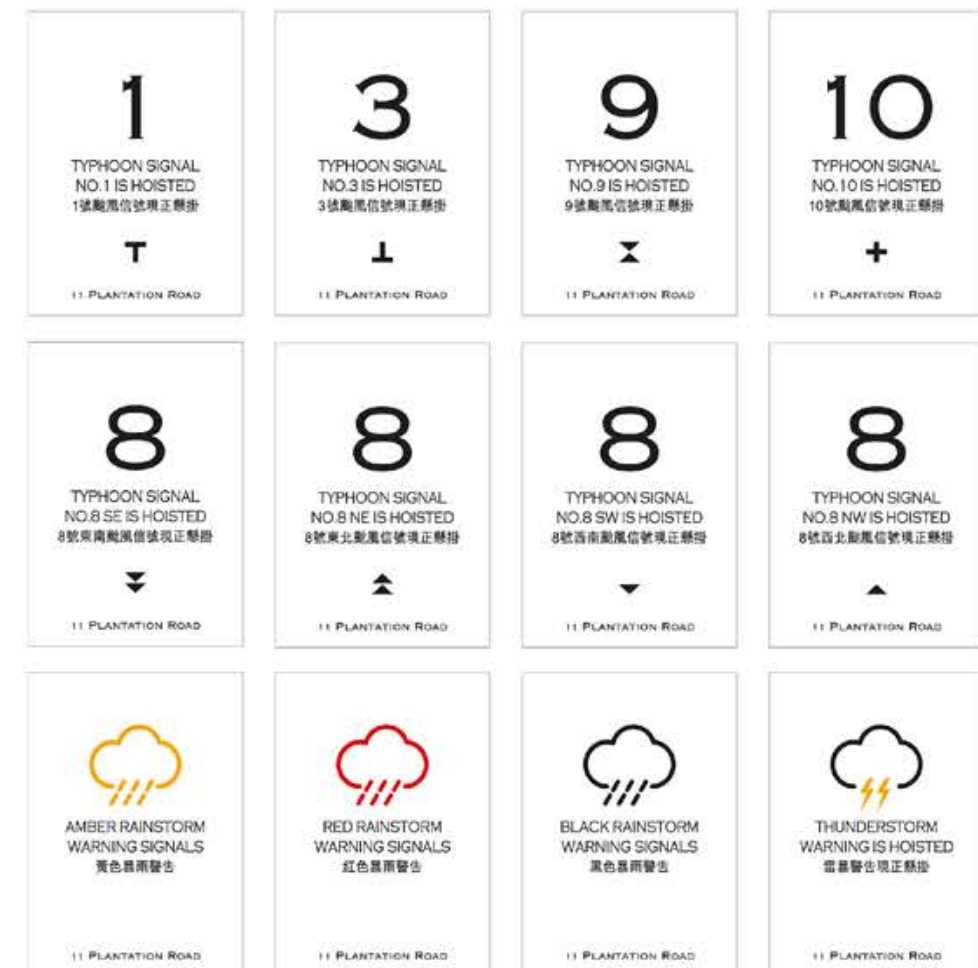
Mount Vienna, Fo Tan (Completed 2018)



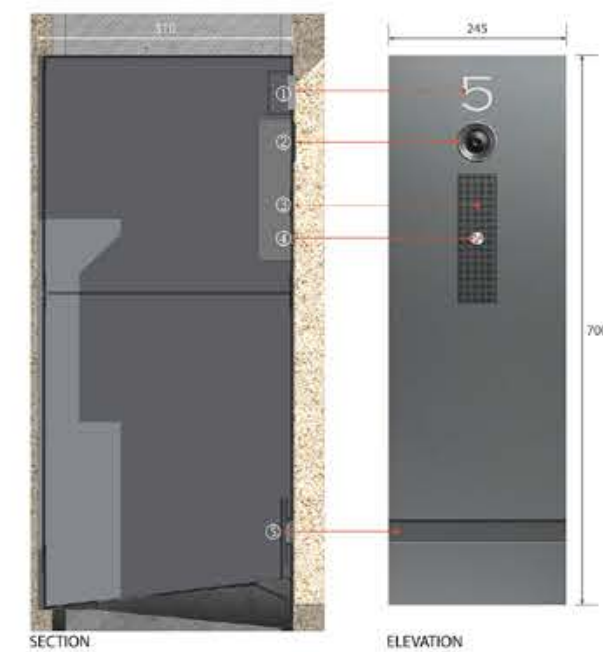
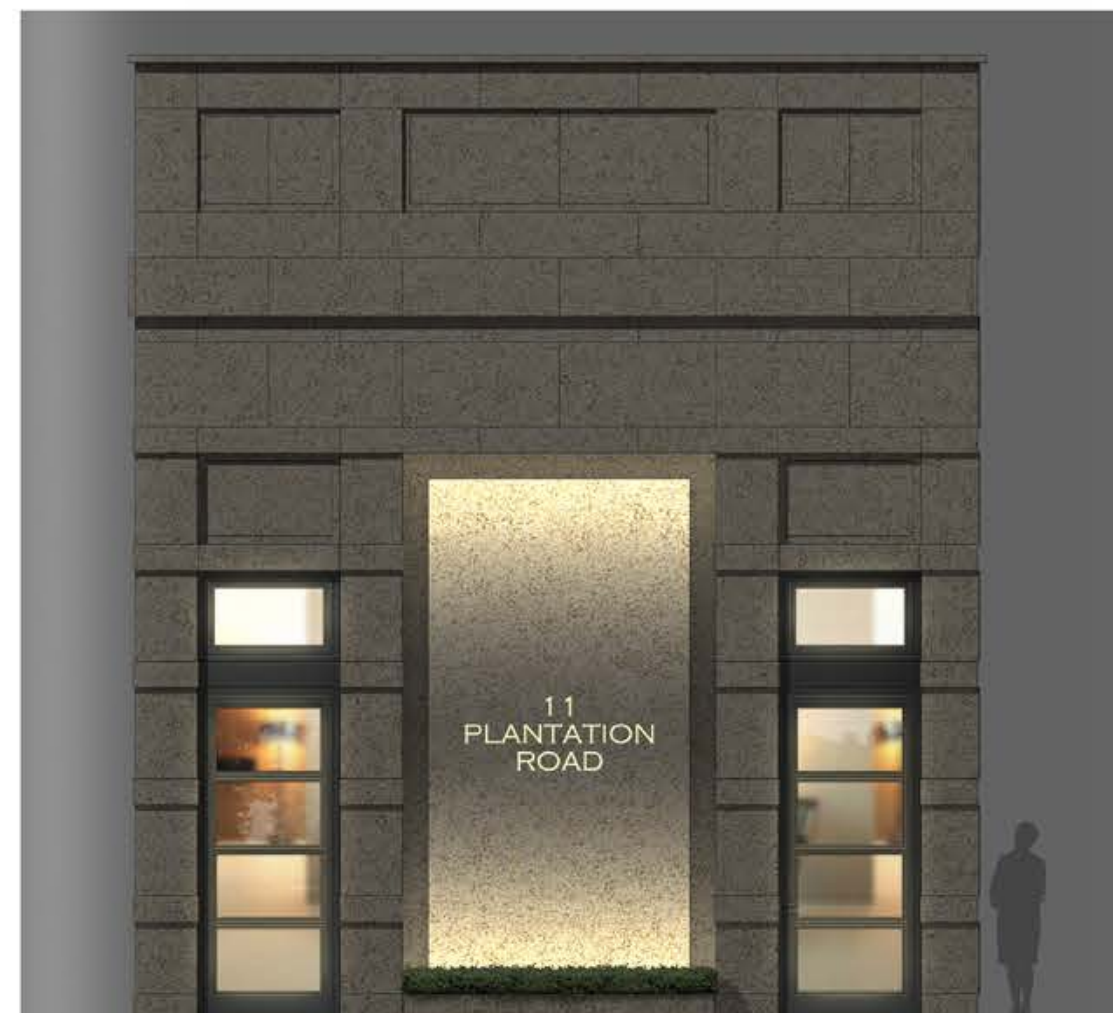
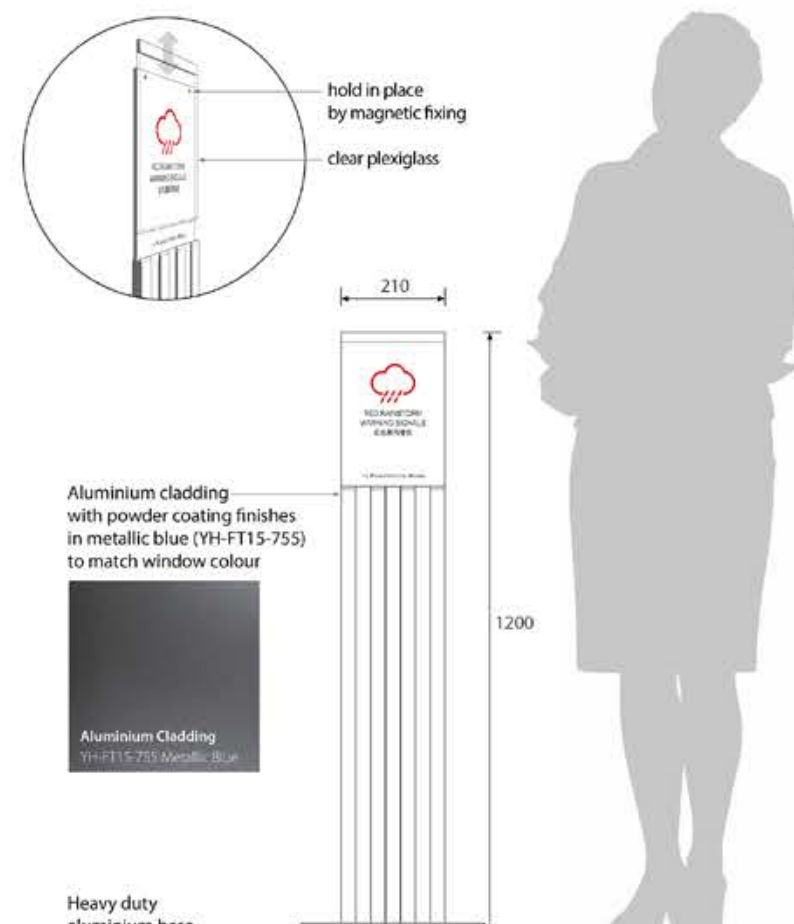


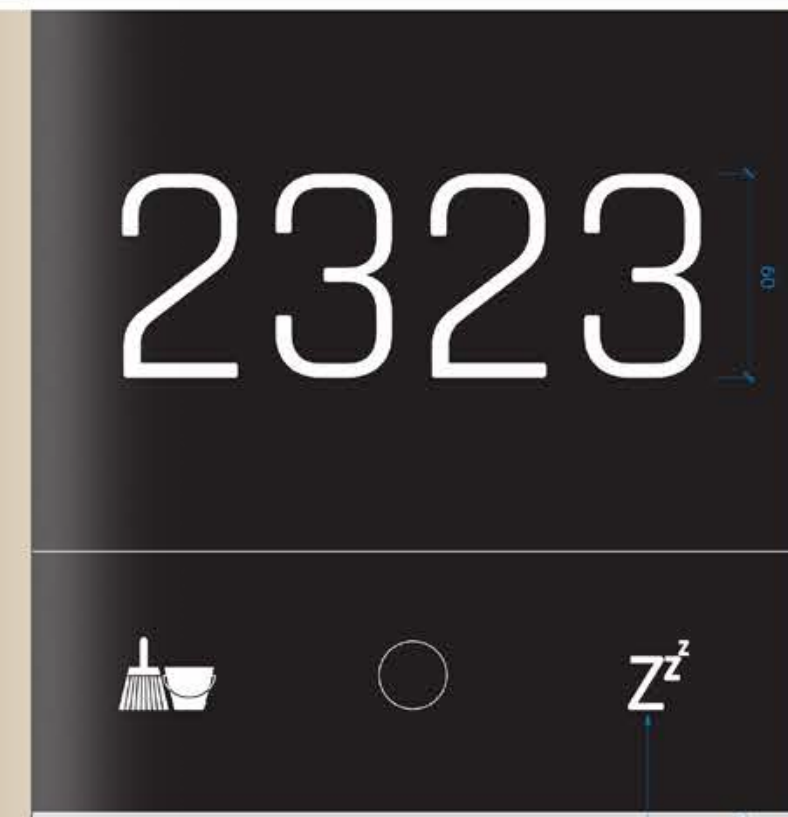
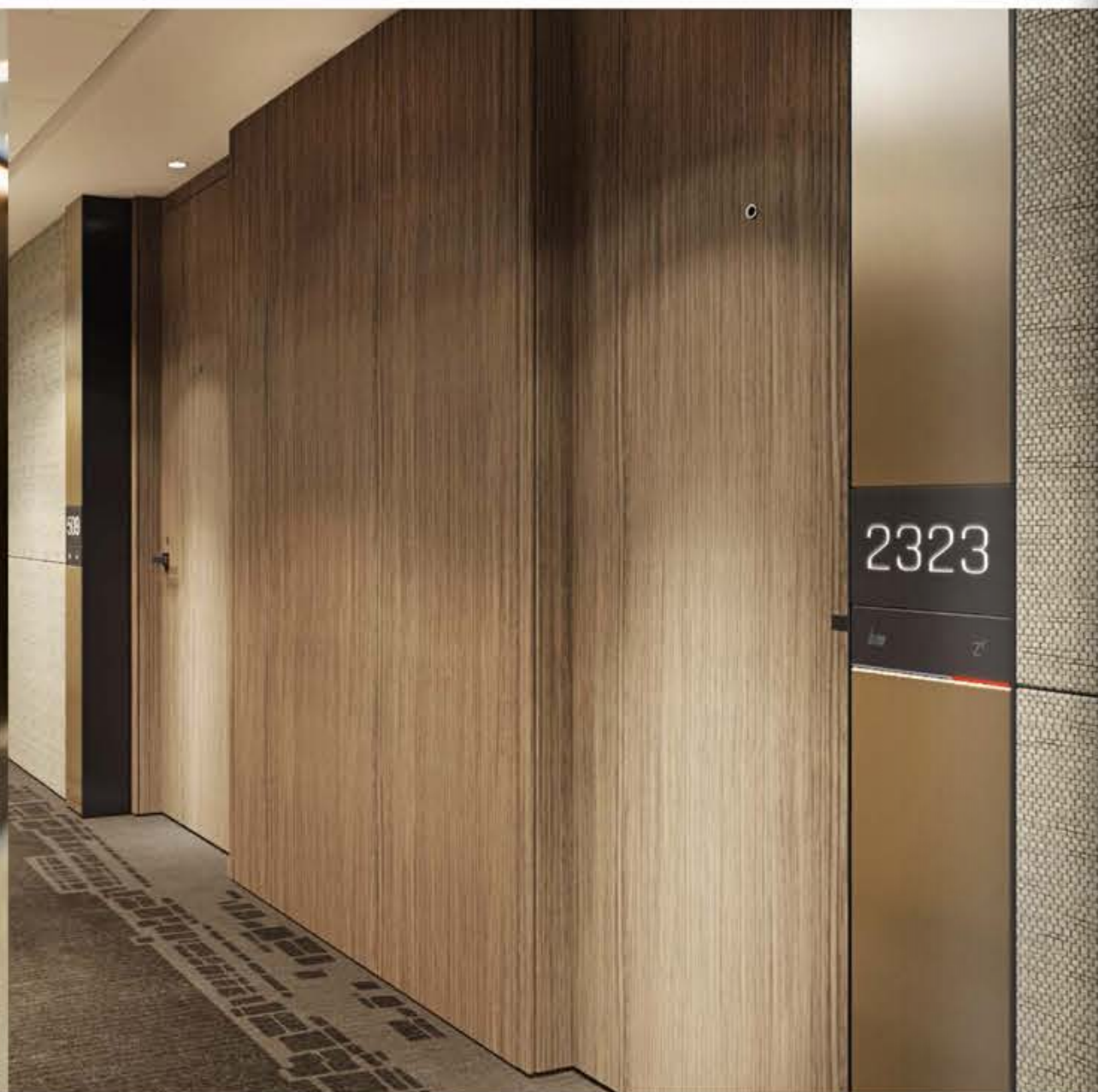
Residential Development at 11 Plantation Road (in Progress)

STANDARD MANAGEMENT NOTICE (A4 SIZE)

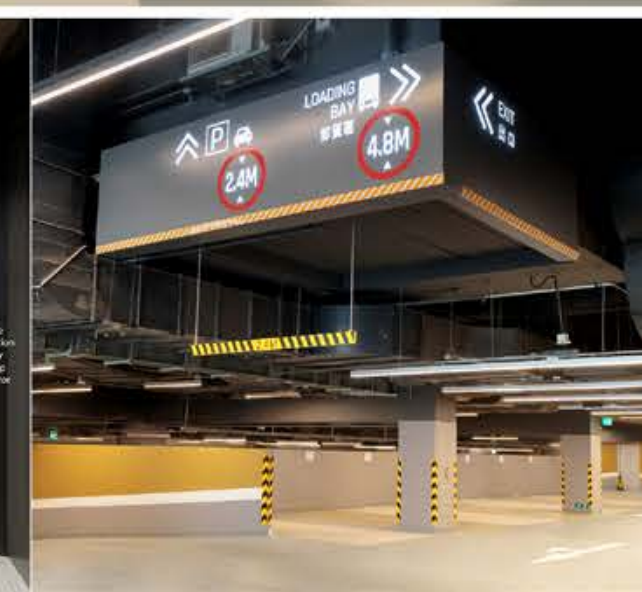
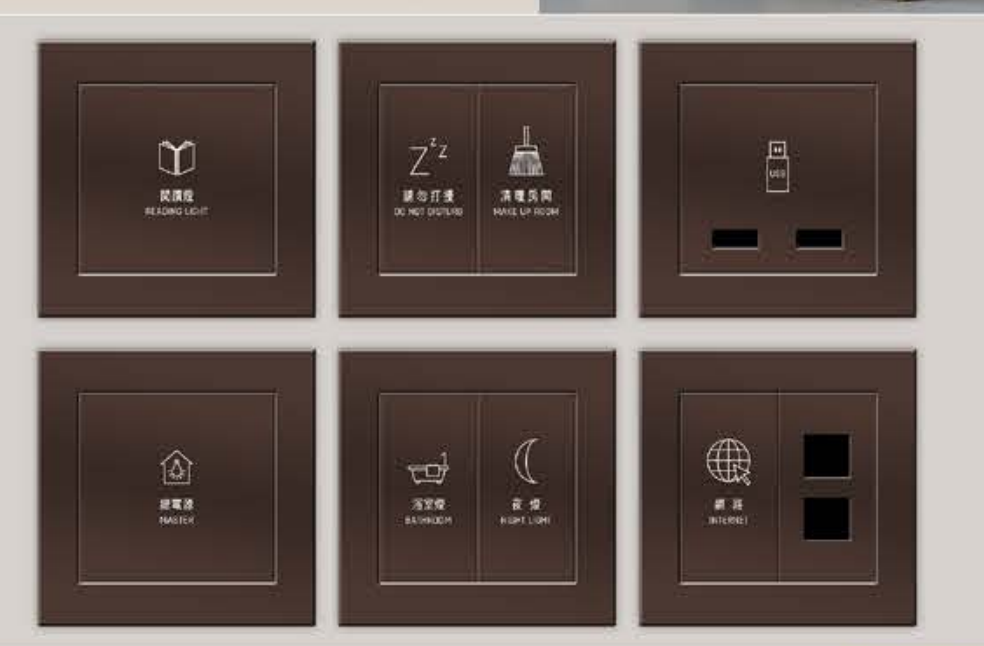
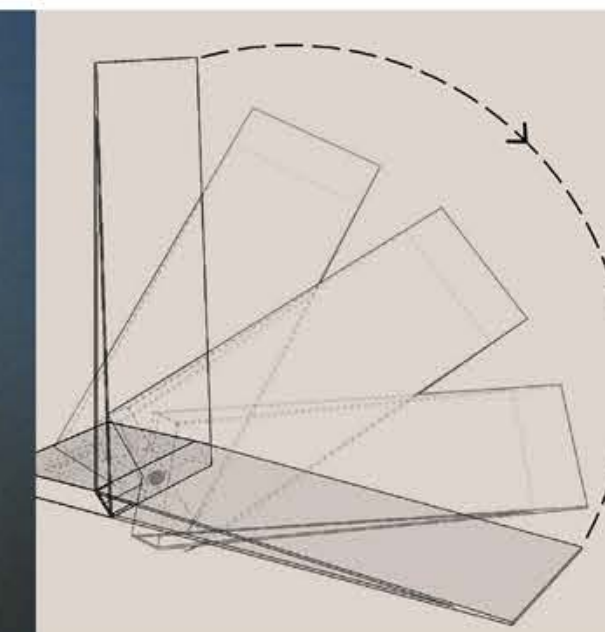


Ready made artwork in Microsoft Word format provided. Management Office can printout the notice when necessary.





Silkscreened graphics in light gray colour
Frosted Plexiglass back-lit by colour LED



Yaumatei Specialist Clinic at Queen Elizabeth Hospital (Recently Completed 2016)
YAU LEE CONSTRUCTION COMPANY LIMITED



GFA: 18,786m² / SCOPE OF CONSULTANCY

- Way-finding, Signage and Graphics Design (Strategy, Concepts, Schematic)
- Detail Design and Drawings production
- Coordination with Contractor on Site

Canossa Hospital Extension (Recently Completed 2016)
 CANOSSA HOSPITAL / CHAU KU LEUNG ARCHITECTS & ENGINEERS LIMITED

Canossa

HOSPITAL

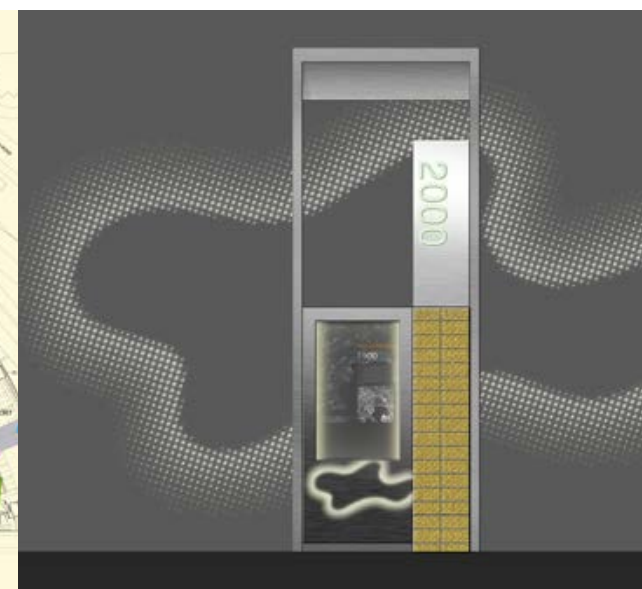
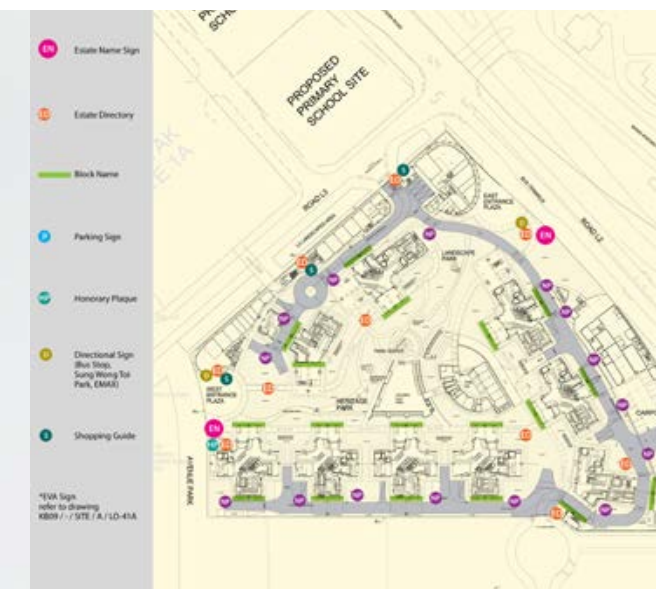
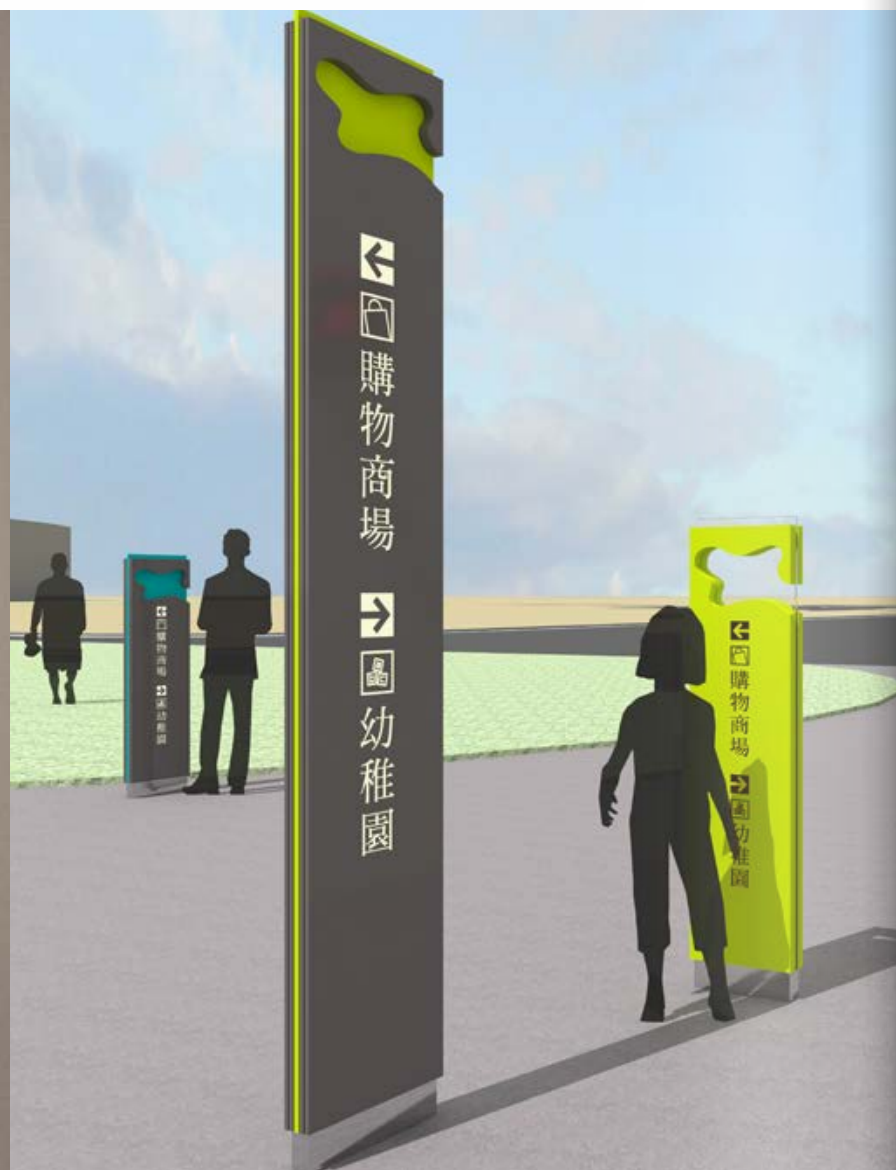
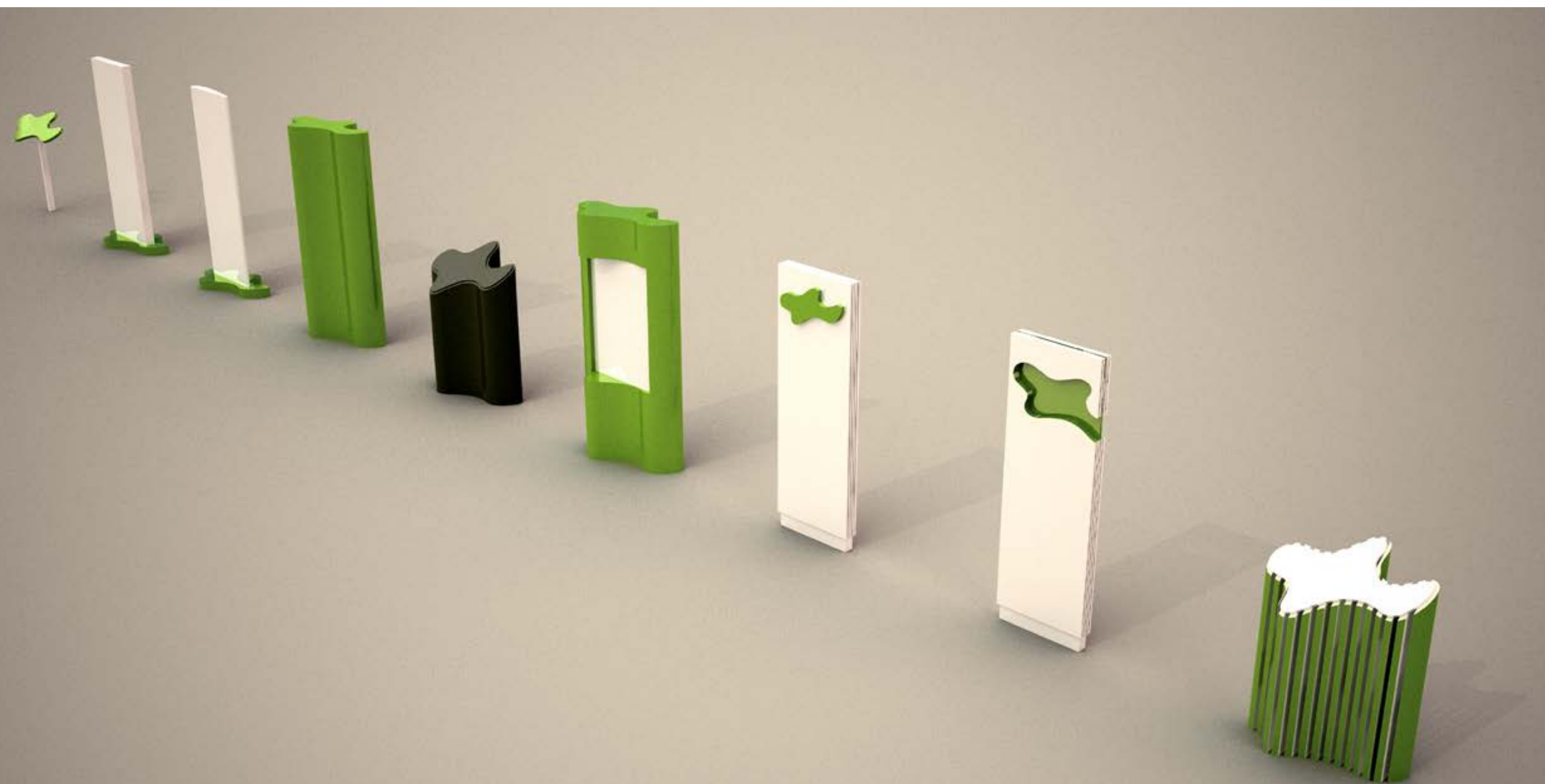
- GFA: 7,155m² / SCOPE OF CONSULTANCY
- Logo Design
 - Way-finding, Signage and Graphics Design (Strategy, Concepts, Schematic)
 - Detail Design and Drawings production
 - Coordination with Contractor on Site



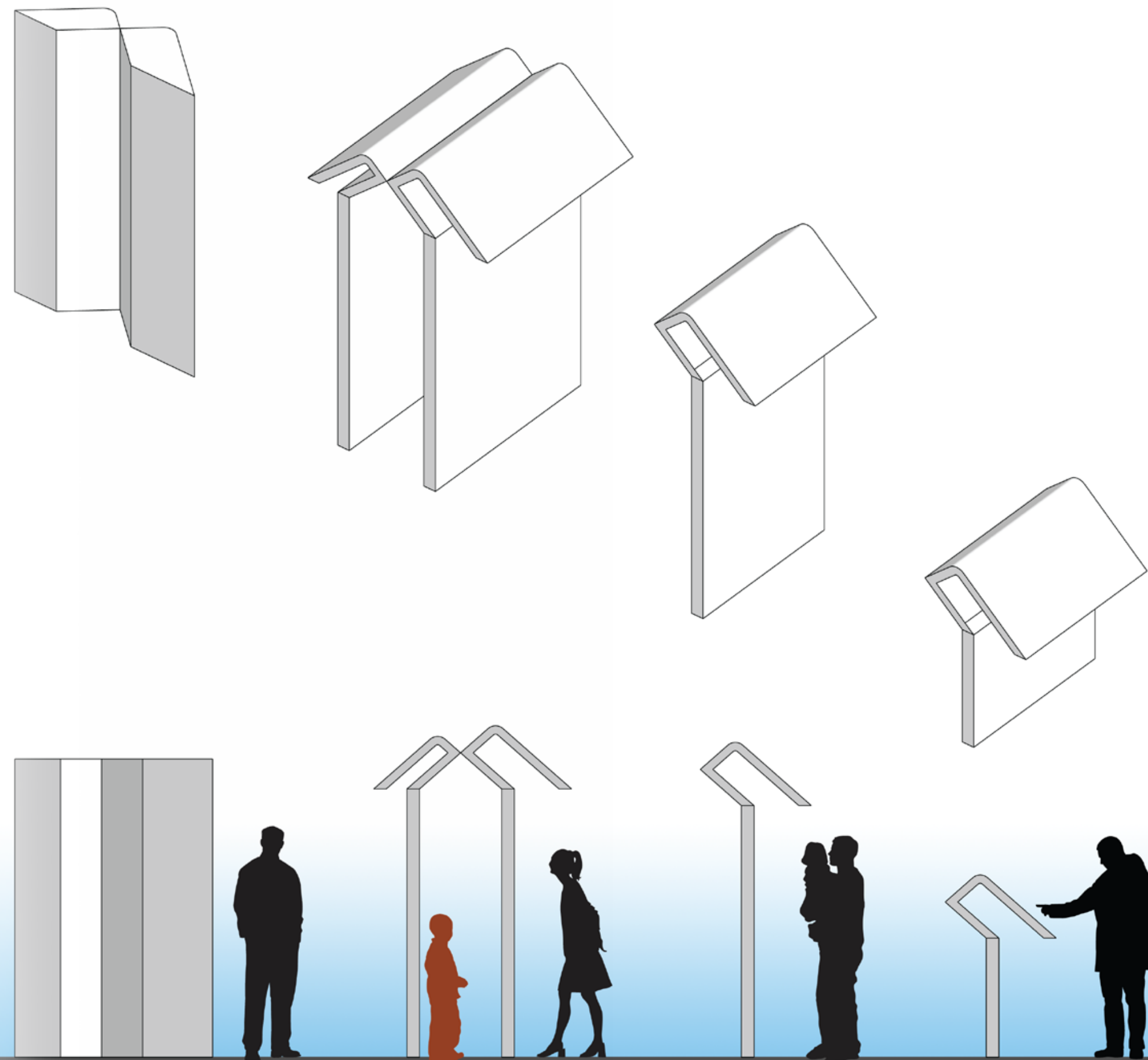
Kai Tak Phase 1B Public Housing (Completed 2013)
HOUSING AUTHORITY / CHAU KU LEUNG ARCHITECTS & ENGINEERS LIMITED

GFA: 319,663m² / SCOPE OF CONSULTANCY

- Logo Design
- Way-finding, Signage and Graphics Design (Strategy, Concepts, Schematic)
- Detail Design and Drawings production
- Tender Preparation
- Coordination with Contractor on Site
- Inspection of Defects







HARMONIOUS OASIS

Harmonious Oasis

With a history as the largest stone quarry in Kowloon area, Anderson Road area witnessed the days of hardship in the development of Hong Kong, from the small village to a metropolitan city.

Anderson Road will enter to a new stage of history, from a stone quarry to a new oasis of habitation for people of Hong Kong. With a strong team of Architectural Design and Building Construction Professionals, design for Public Housing in Hong Kong will enter a new era, i.e. with new perspective and thoughtfulness on the Inhabitants and the Environment. Design concern to every levels of details. Graphics and Way-finding System will inspire new ideas and concern on:

1. Need of the Little Ones

- new graphics and way-finding system will also take into concern on the needs of the children inhabitants. It promotes sense of involvement of all the family members to the new Anderson Road residential neighborhood.

2. Simple is Beauty and Power

- new graphics and way-finding system will follow doctrine of Simplicity, of subdued beauty, power in communication, and economical production.

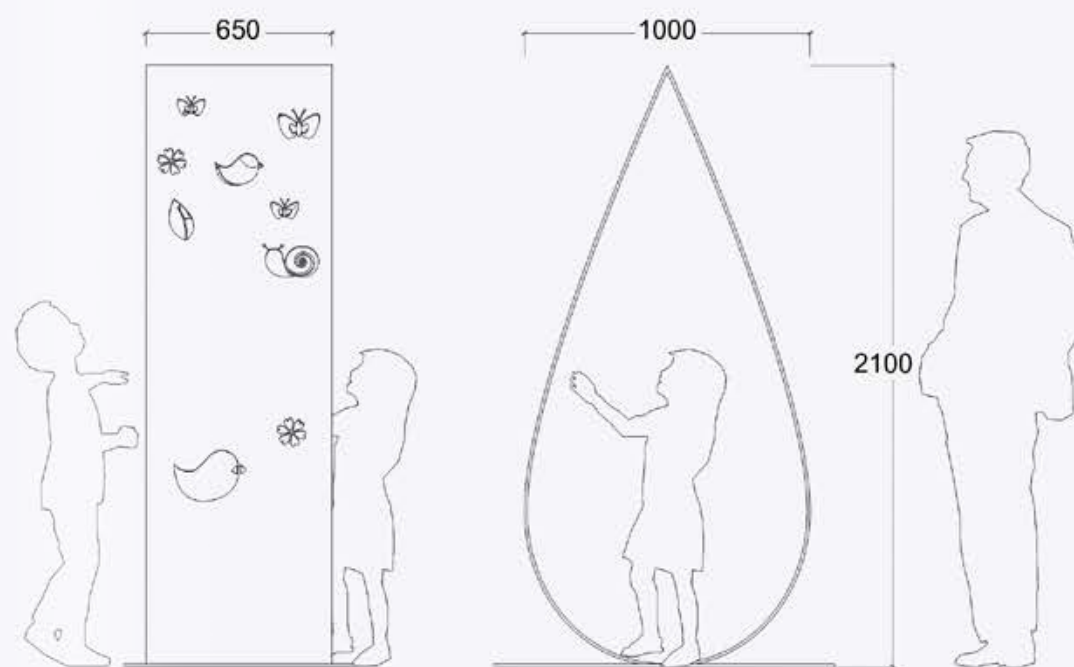
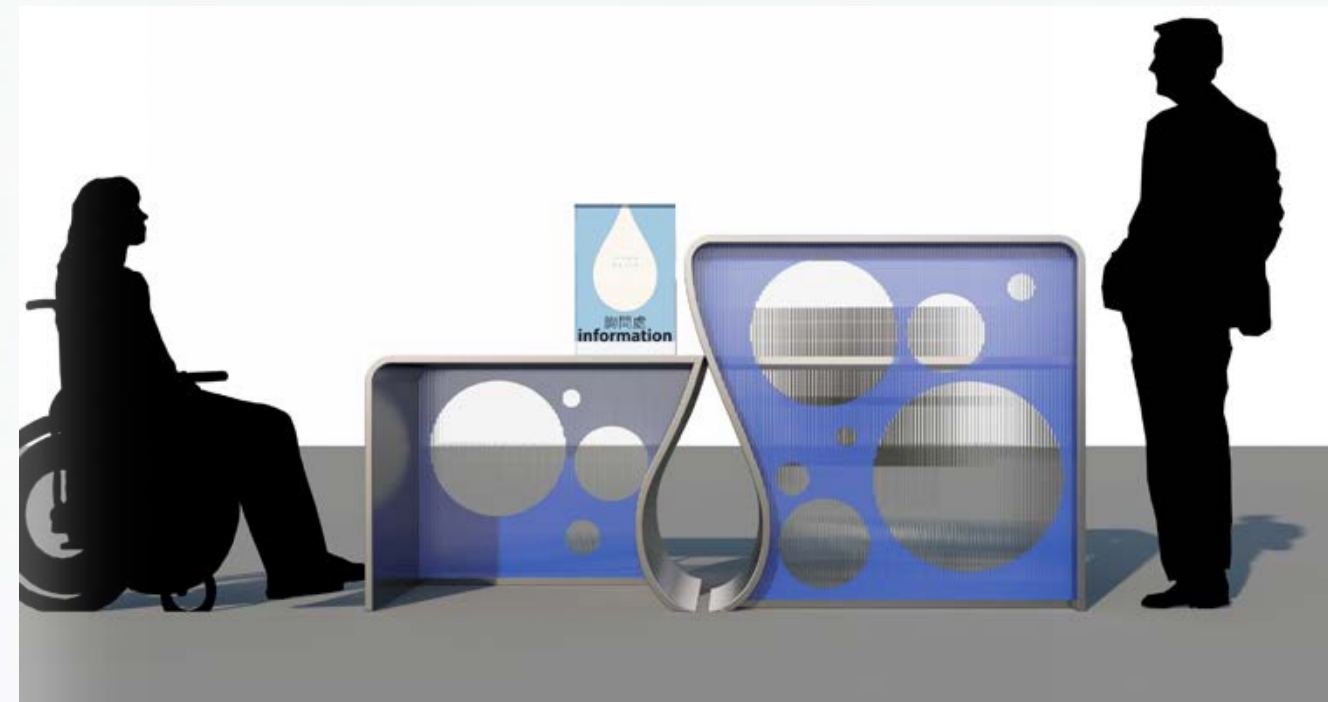
3. Durability

4. Being Green

- reduce in power consumption, e.g. input of solar fittings for exterior applications, use of LEDs, modular strategies for interior signage, use of environmental friendly materials.

New Territories West Regional Office and (Tender Proposal)
Water Resources Education Centre of Water Supplies Department
Tin Shui Wai, New Territories

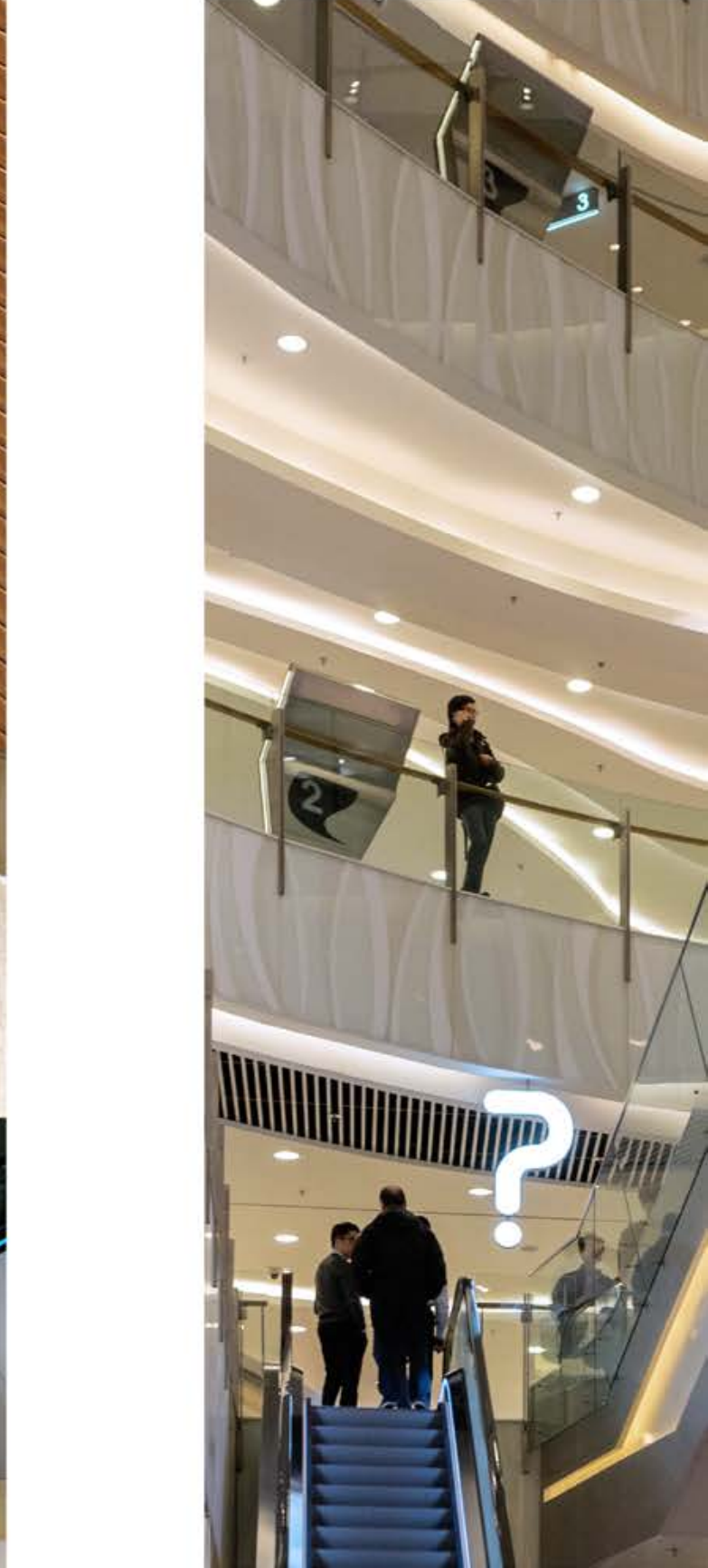
YAU LEE CONSTRUCTION CO., LTD.



Grand Century Place (Under Construction)
SUN HUNG KAI ARCHITECTS & ENGINEERS LIMITED

GFA: 67,000m² / SCOPE OF CONSULTANCY

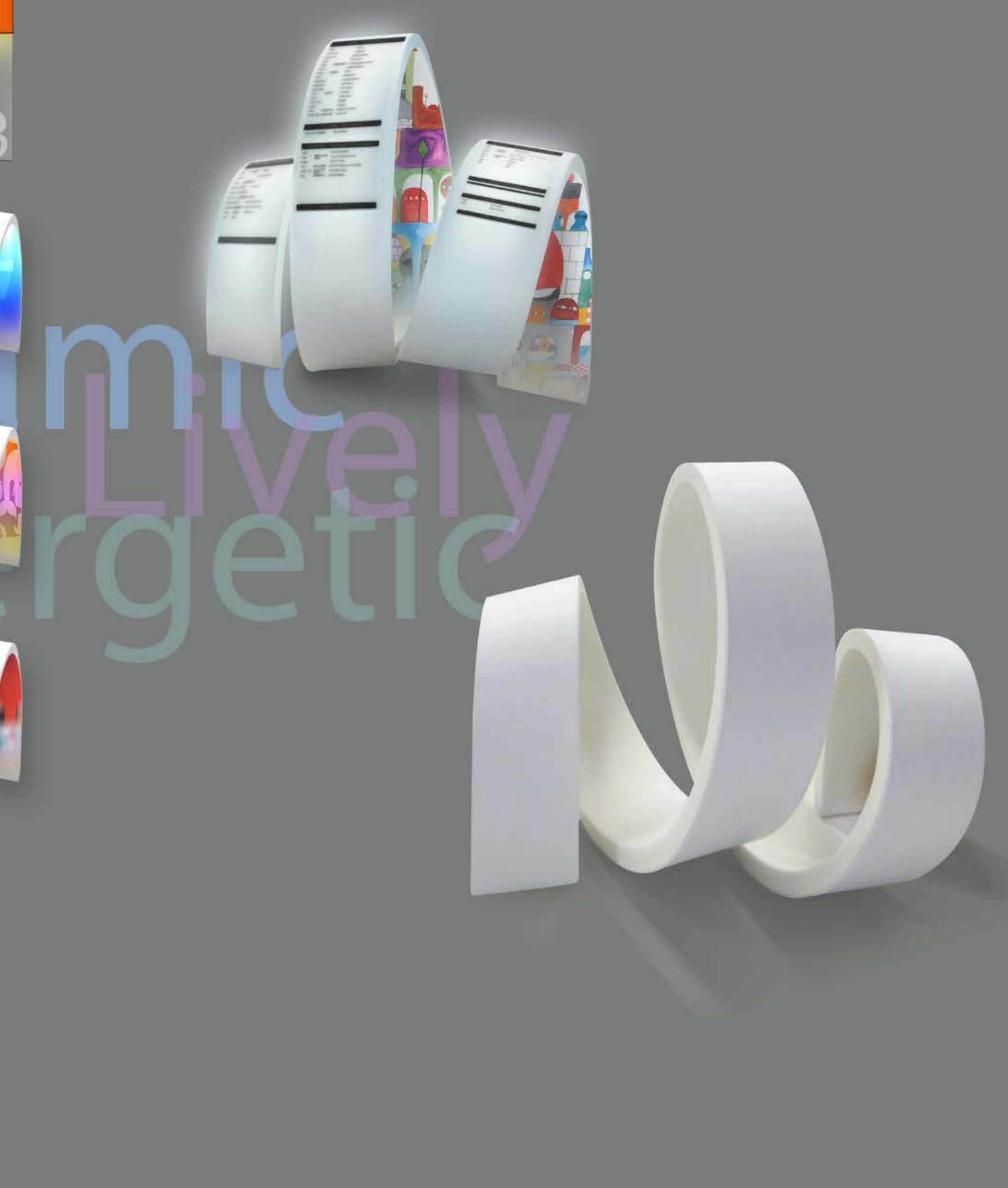
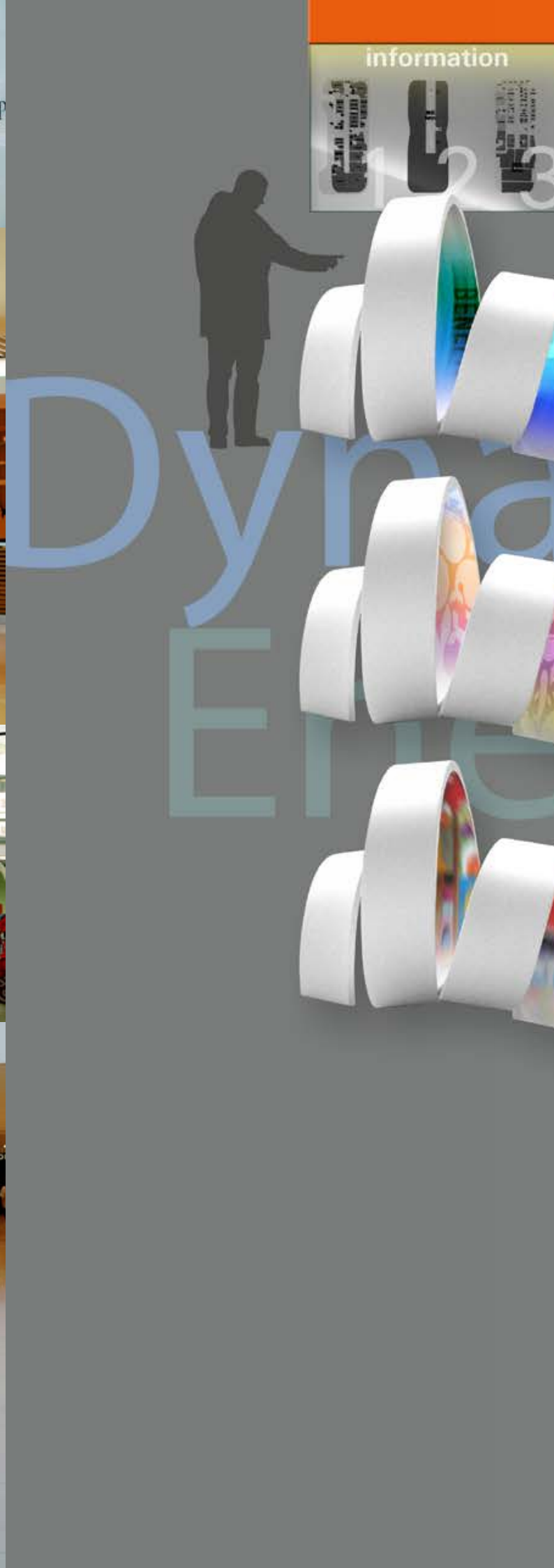
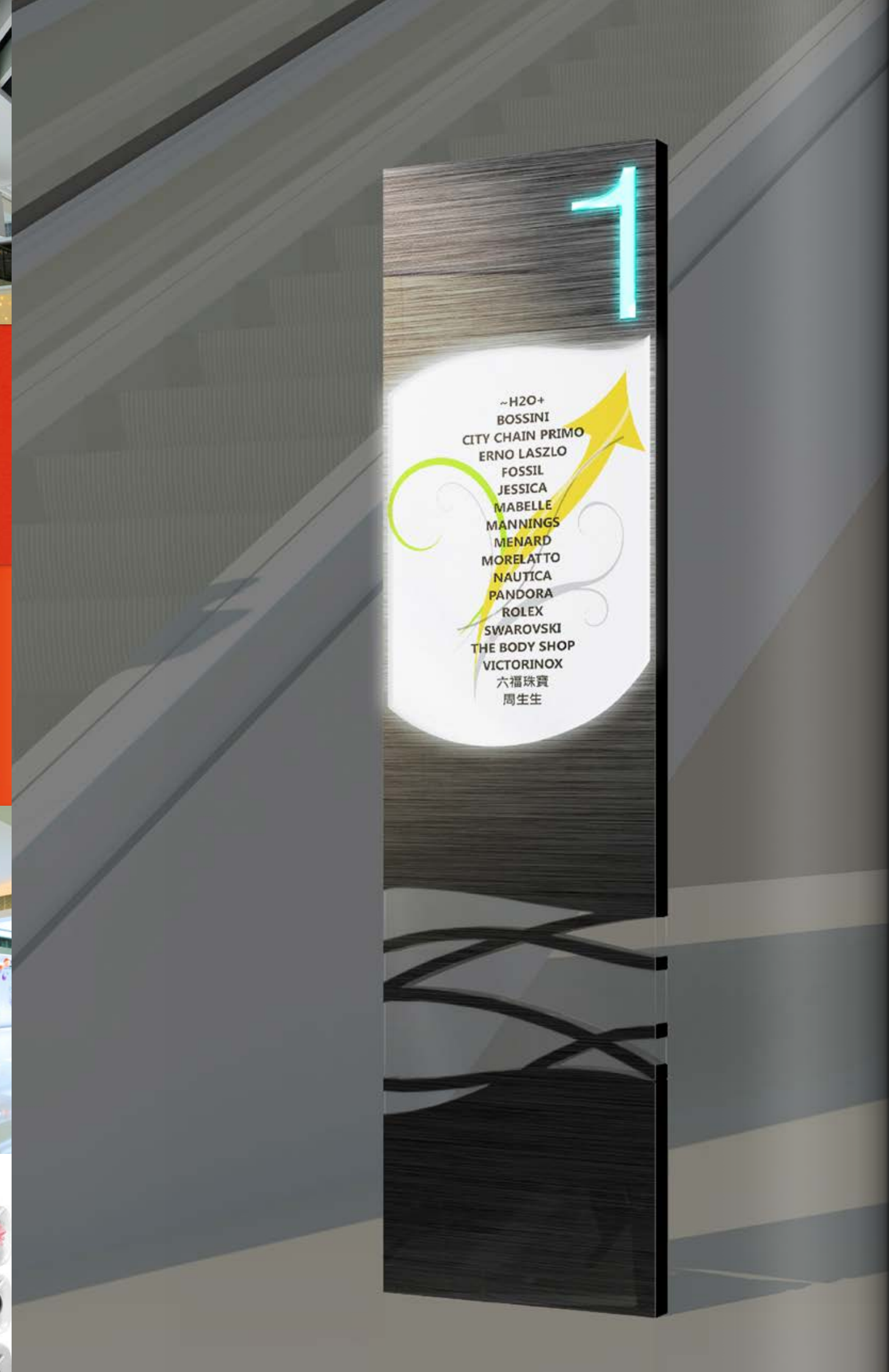
- Way-finding, Signage and Graphics Design (Strategy, Concepts, Schematic)
- Detail Design and Drawings production
- Tender Preparation
- Coordination with Contractor on Site
- Inspection of Defects
- Super-graphics for Leasing and Marketing H-Hoarding Graphics



New Town Plaza (Renovation Completed 2008)
New Phase III Renovation in Progress
 SUN HUNG KAI ARCHITECTS & ENGINEERS LIMITED

GFA: 40,000m² / SCOPE OF CONSULTANCY

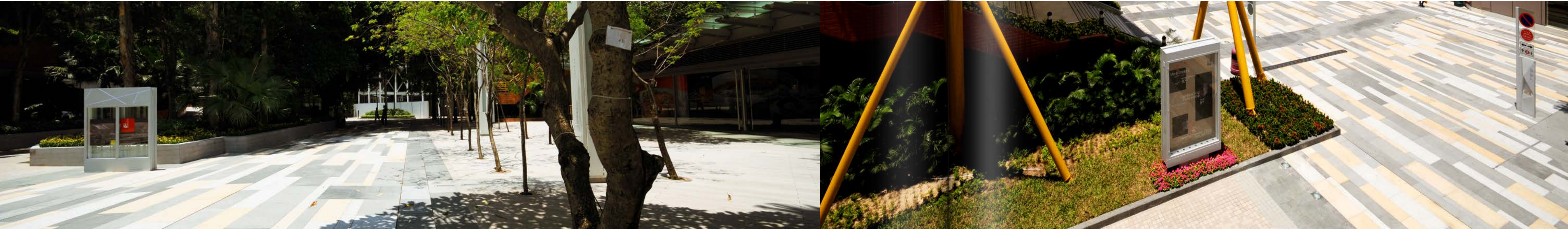
- Way-finding, Signage and Graphics Design (Strategy, Concepts, Schematic)
- Detail Design and Drawings production
- Tender Preparation
- Coordination with Contractor on Site
- Inspection of Defects
- Super-graphics for Leasing and Marketing
 H-Hoarding Graphics



City Art Square (Completed 2008)
SUN HUNG KAI ARCHITECTS & ENGINEERS LIMITED

SCOPE OF CONSULTANCY

- Logo Design
- Way-finding, Signage and Graphics Design (Strategy, Concepts, Schematic)
- Detail Design and Drawings production
- Tender Preparation
- Coordination with Contractor on Site
- Inspection of Defects
- Super-graphics for Leasing and Marketing H-Hoarding Graphics

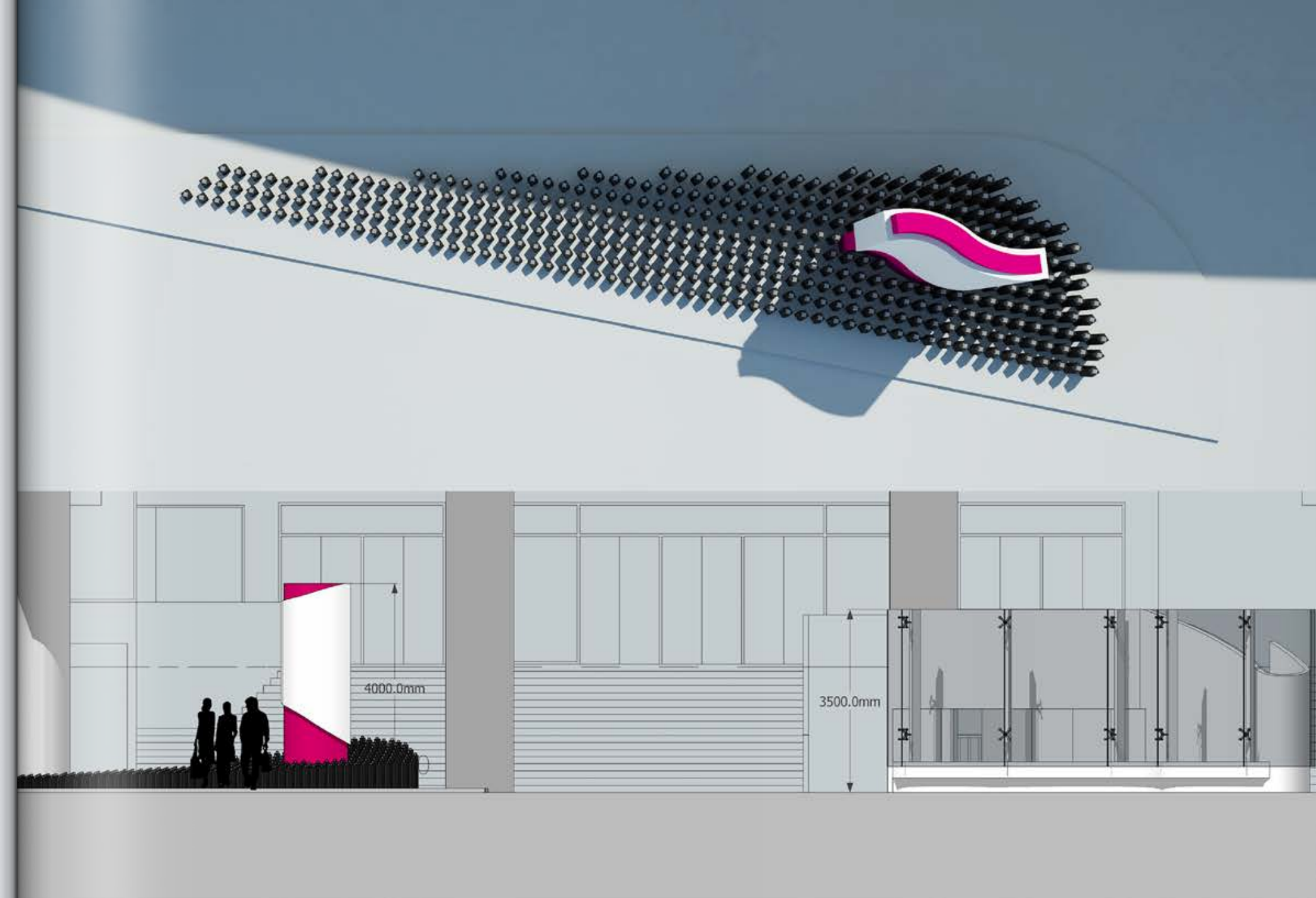


CITY ART SQUARE
Public Artwork | Open to Public | Donated by Sun Hung Kai Properties Charitable Fund

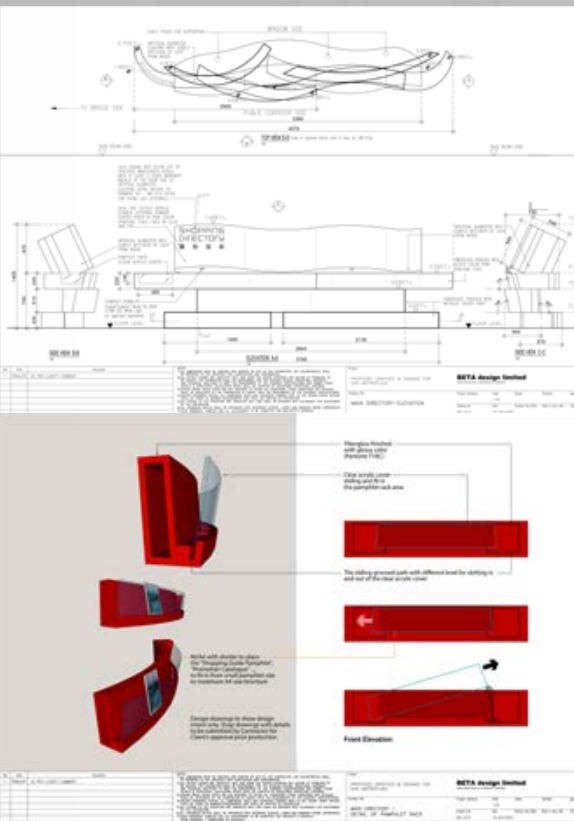
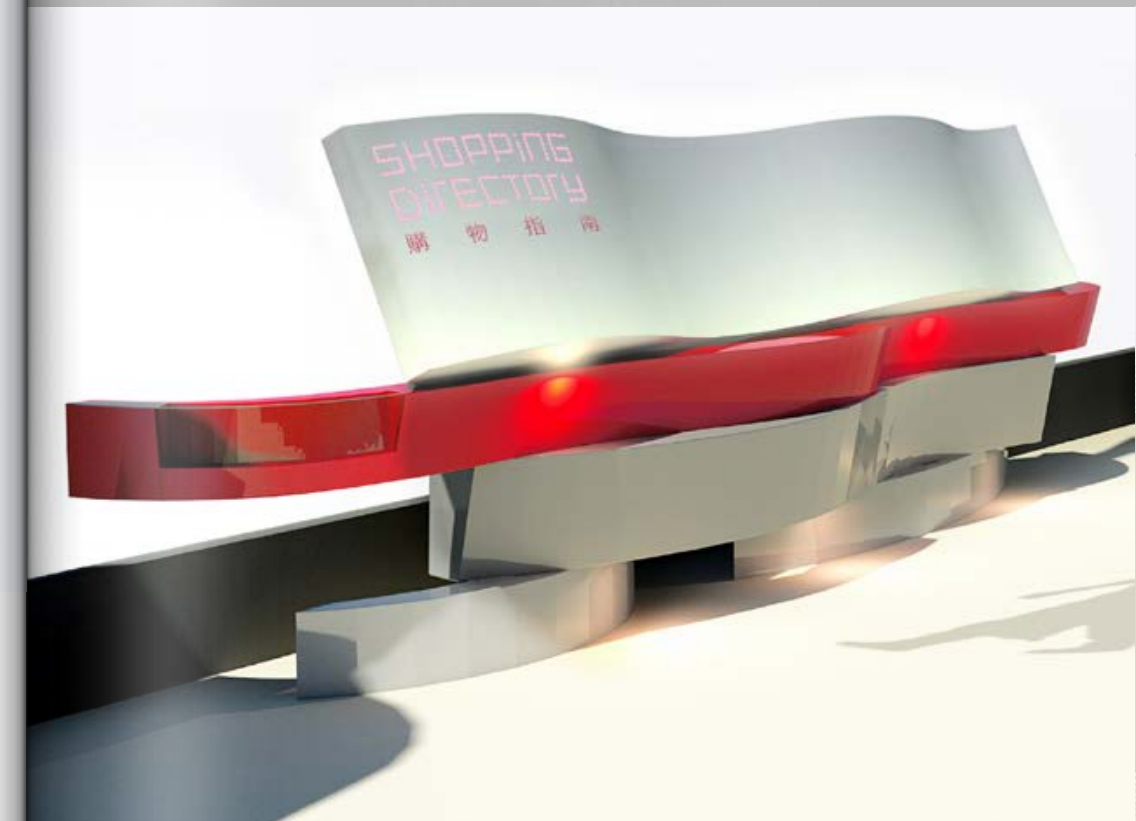
Chief Curator: Barrie Ho
Art Director: Prof. Kurt Chen
Kathie Burghuis 策展: 朱德群
Yip King 葉青
Zohar Peleg 展: 荷澤
Barry Ho 何志華
Hwa Anna 何華英
Francis Lee 李卓
James Lee 李卓賢
Doris Lam 林潔瑩
NKA Nelson & Man Fung 聯合策展
Doris Lam 林潔瑩
Kenny Poon 潘國輝
James Poon 潘國輝
Yung 容國良
HKA 何志華
HKA 何志華
HKA 何志華

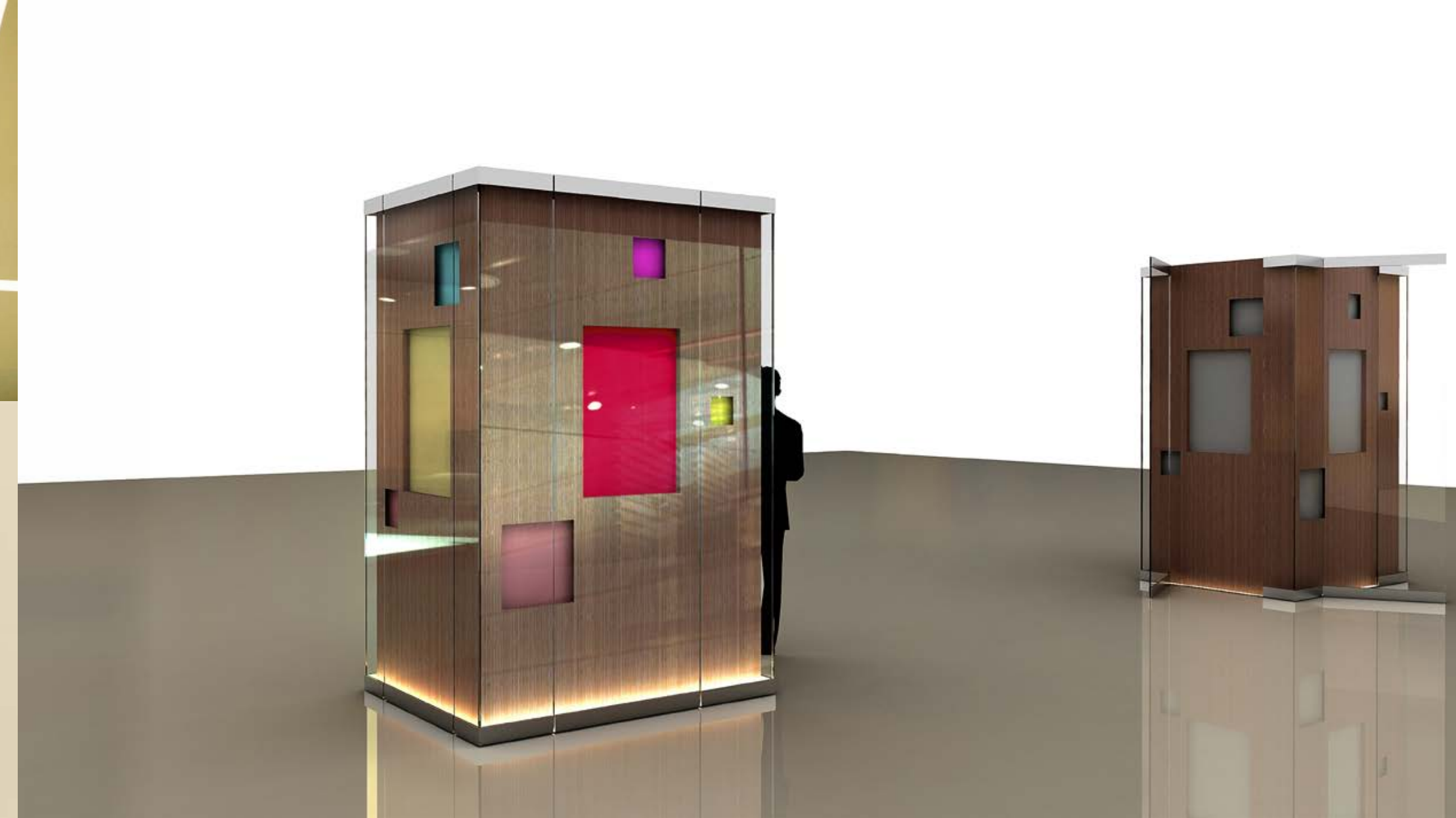
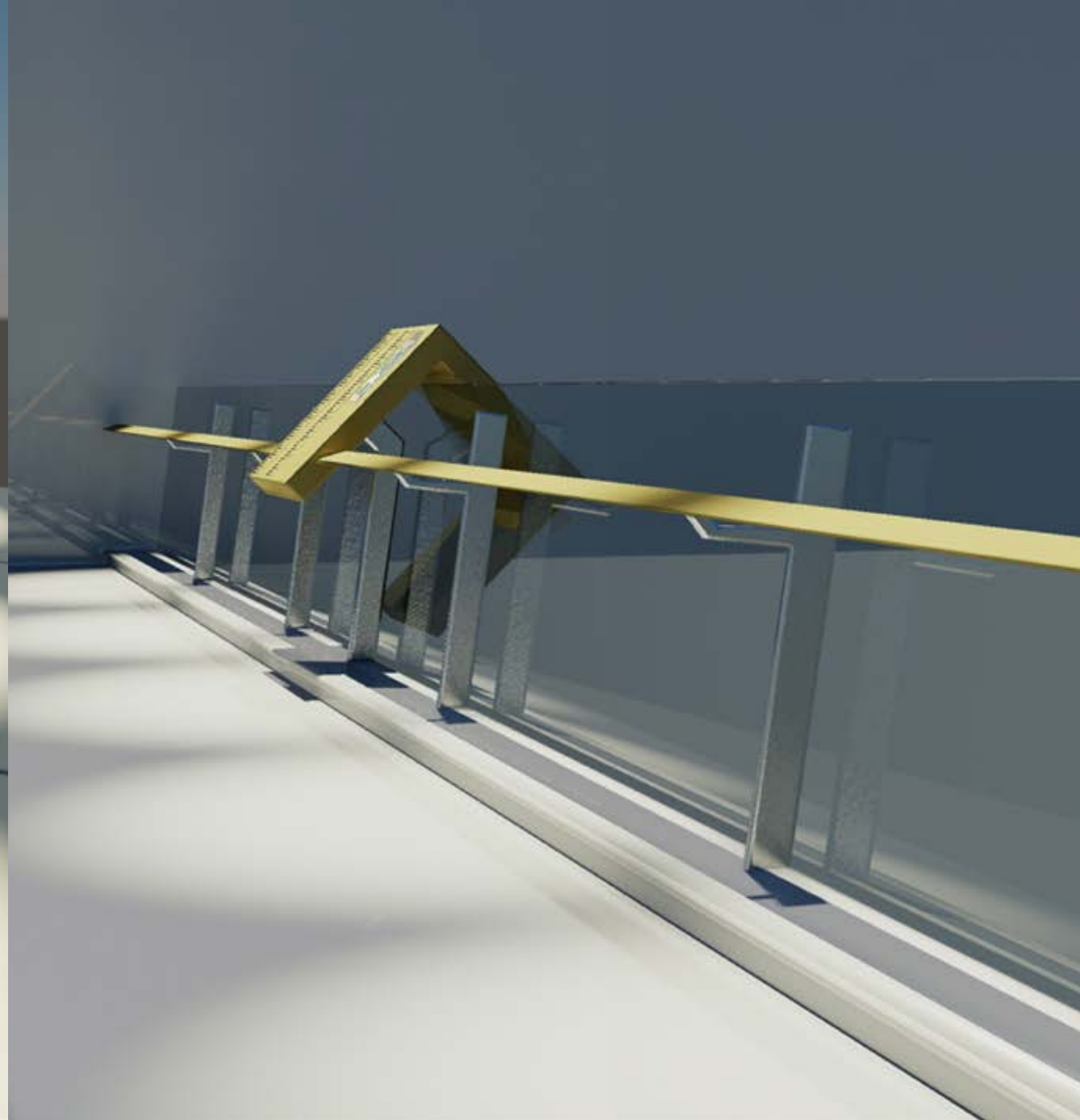
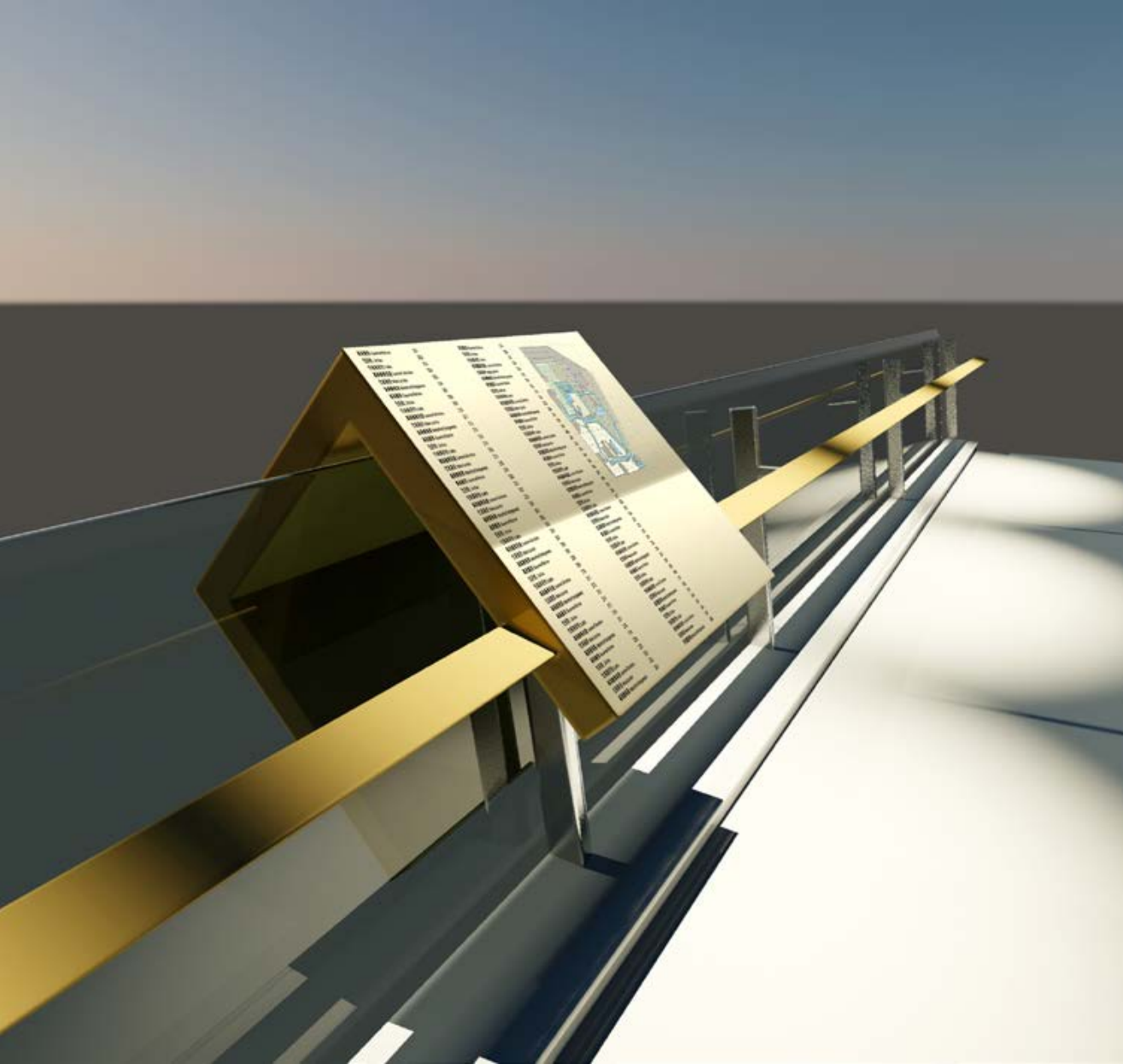
新都會廣場
METRO-PLAZA

新都會廣場
METRO-PLAZA



Metro Plaza (Currently Ongoing Project)
SUN HUNG KAI ARCHITECTS & ENGINEERS LIMITED





GFA: 106,680m² / SCOPE OF CONSULTANCY

- Logo Design
- Way-finding, Signage and Graphics Design (Strategy, Concepts, Schematic)
- Detail Design and Drawings production
- Tender Preparation
- Coordination with Contractor on Site
- Inspection of Defects
- Super-graphics for Leasing and Marketing H-Hoarding Graphics

Homesquare / Grand Central Plaza (Completed)
SUN HUNG KAI ARCHITECTS & ENGINEERS LIMITED



Logo & Pictogram Design for HomeSquare
SUN HUNG KAI ARCHITECTS & ENGINEERS LIMITED



Our services include



泊車繳費處
Car Park Shroff Office

Our services include



一般查詢
Enquiry/Information

Our services include



雨傘借用
Umbrella Lending

Our services include



嬰兒食品翻熱
Baby's Food Warmer

Our services include



免費尿片供應
Napkin Supply

Our services include



報失及失物認領
Lost and Found Enquiry

Our services include



簡單急救
First Aid Service

Our services include



充電池回收
Rechargeable Battery Collection

Our services include



免費雨衣供應
Raincoat Supply

Our services include



免費針線包供應
Sewing Kit Supply

Our services include



手提電話快速充電
Mobile Phone Battery Recharge

Our services include



購物優惠
Shopping Privileges

Our services include



輪椅借用
Wheel Chair Lending

Our services include



免費泊車優惠登記
Free Parking Redemption

Our services include



意見蒐集
Comments

Our services include



服務時間
Service Hour

Our services include



代寄信件
Post

Our services include



代發本地傳真
Local Fax Out Service

Our services include



上網服務
Internet

Our services include



遺失小童處理
Kid Lost

SIGNATURE ON DARK COLOURED OR CONFLICTING BACKGROUND

There is no restriction on the background colour. However, whenever possible, it is preferred that the signature is reproduced onto a white background. For light-coloured backgrounds, if the background colour does not conflict with the signature, a full colour version of the signature should be used. To maximize visibility of the signature, fully reversed out white logotype should be used on dark backgrounds.

Light Coloured Background



Full Colour Version

Dark Coloured Background



Full Colour Version

Light Coloured Background



Tint Version

Dark Coloured Background



Tint Version

Light Coloured Background

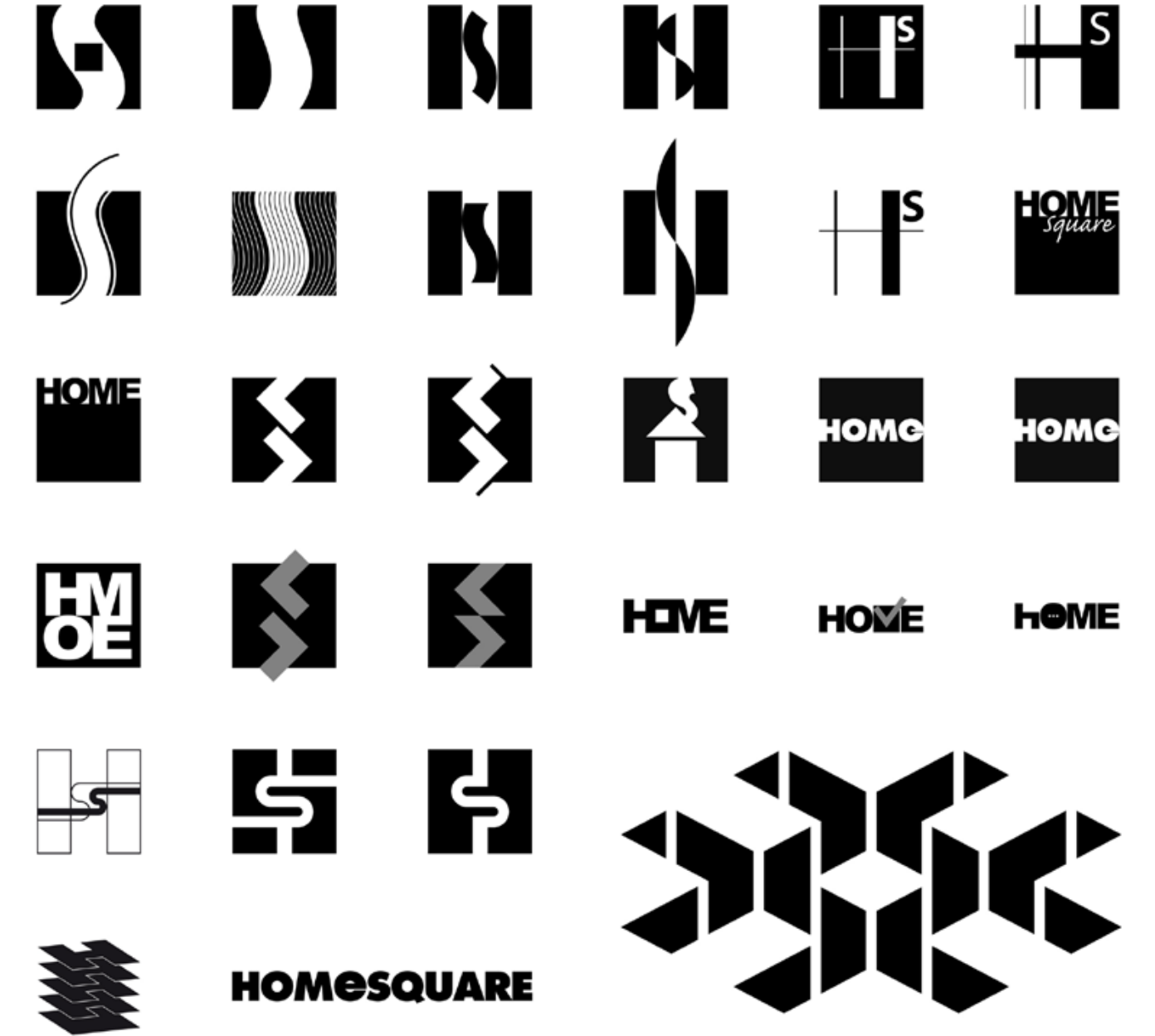


Solid Version

Dark Coloured Background



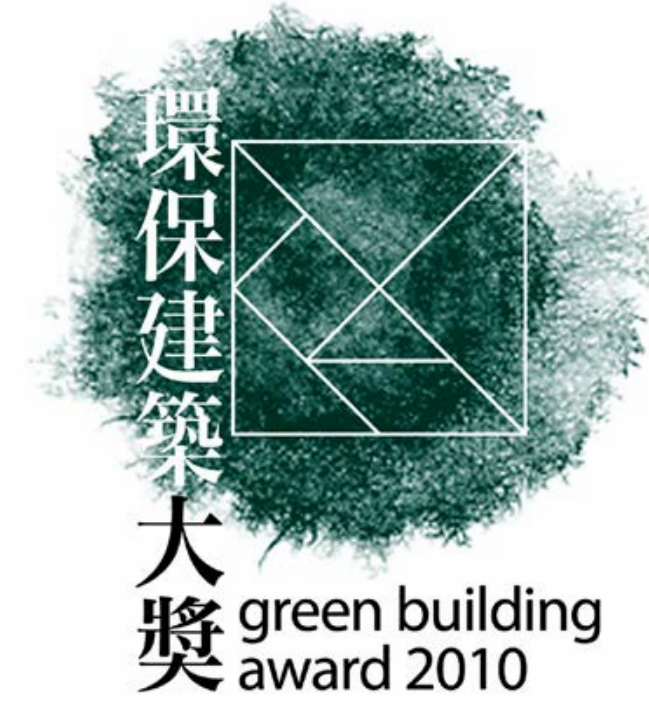
Solid Version







green
building
award 2010
環保建築大獎





華潤大學標誌

設計概念及色彩配置



華潤特色的
6S 管理體系，
繼續發揚光大，
傳承共創美好生活

以人為本
華潤人的核心價值觀
「陽光、簡單、坦誠」



華潤大學
UNIVERSITY OF CHINA RESOURCES



Logo Design for Harmony Link

JOCKEY CLUB HARMONY LINK DOMESTIC VIOLENCE PREVENTION CENTRE



賽馬會和諧一心家暴防治中心
Jockey Club Harmony Link
Domestic Violence Prevention Centre

和諧一心
HARMONYLINK

香港賽馬會家暴防治中心
Hong Kong Jockey Club Domestic Violence Prevention and Treatment Centre

和諧一心 | 香港賽馬會家暴防治中心
HarmonyLINK | Hong Kong Jockey Club
Domestic Violence Prevention and Treatment Centre

和諧一心 | 香港賽馬會家暴防治中心
HARMONYLINK | Hong Kong Jockey Club
Domestic Violence Prevention and Treatment Centre



9 CASE STUDY-SPECIAL CONSIDERATIONS

Implementation of green measures for shop spaces will help shop spaces consume less energy, have less impact to the environment as well as provide a desirable environment within shop spaces.

Due to the different nature and function needs of different shop spaces, consideration for implementation of green measures for different types of shop spaces may vary. The following are special case studies covered in this section:

- 9.1 Restaurants and Food Courts
- 9.2 Supermarkets
- 9.3 Hair Salons
- 9.4 Cinemas
- 9.5 Ice Rinks
- 9.6 Wet Markets
- 9.7 Lighting Levels

9.1 Restaurants and Food Courts

9.1.1 Ways to Reduce Energy Use

Restaurants and food courts are identified as major energy consumers in shopping malls. Their cooking process also requires gas fuel and electricity. Hong Kong restaurants have often been complained to be "too cold" as temperature of the air-conditioning is set to be too low for human comfort.

Energy Saving Measures:

A Lighting

- Use of more natural daylight by introduction of skylight or large windows – reduce reliance on artificial lighting and associated energy use.
- Zoning of lighting for different usage.
- Provide staff with controllability of lighting, install dimmers to help adjust lighting levels so that lighting levels can be reduced as appropriate.
- Install motion sensors for lights where appropriate such as in store rooms and restrooms.
- Regular cleaning of lighting fitting.
- Higher reflectance of walls, ceiling and floor if possible.
- LED exit sign.
- Energy efficient lighting, e.g. compact fluorescent lamp (CFL), T5 tube, LED, etc.

B Ventilation, Heating and Air-conditioning

- Consider natural ventilation or hybrid ventilation where possible.
- Provide outdoor seating where appropriate and permitted. Outdoor seating area will have fresh air and natural ventilation without the need for air-conditioning.
- Use ceiling fans to circulate air and reduce reliance on air-conditioning.
- Where windows or glazed areas are provided, use double glazing for better insulation to reduce heat and cool loading for the air-conditioning.
- Use energy efficient air-conditioning system.
- Zone air-conditioning systems to serve different usage.
- Divide heat and cool zones inside kitchen areas to save air-conditioning energy.
- Use heat exchanger.
- Furnace to be tuned and filters to be replaced regularly.
- Provide sub-meters to monitor use of electricity for different usage.

C Heat Recovery

- Use heat recovery where possible. For steaming equipment, consider waste heat recovery from electric or gas steam cabinet and installation of heat recovery unit to generate hot water for other application such as dish washing.

Energy Conservation in Restaurants: Steamer with Heat Recovery System

Traditional steamers boil water to generate steam for heating and then exhaust the steam waste through pipes and fans. Steamers with heat recovery systems recollect the steam waste and reuse it as heat energy in the steamer again. Existing products include:

Benefits:

- help in reducing overall gas / electricity expenses.
- lower the room temperature of kitchens
- allow employees to experience "cool kitchen effect"
- Reduce warming effect to the surroundings: temperature of the exhaust steam is greatly reduced from 250°C to 130°C

Steamer with Heat Recovery System

Figure 120 Heat Recovery Gas Steamer (Source: The Hong Kong and China Gas Company Limited)

Read More At: The Hong Kong and China Gas Company Limited, The Hong Kong and China Gas Company Limited, Retrieved 9 Feb 2013, from http://www.hkcg.com.hk/eng/energy_efficiency/energy_efficiency_products/energy_efficiency_products.asp

Source: The Hong Kong and China Gas Company Limited

CONTENT

1	Getting Started to Go Green
2	Green Buildings
3	Green Offices
4	Green Schools
5	Green Retail
6	Green Transport
7	Green Landscaping
8	Green Water
9	Green Energy
10	Green Materials
11	Green Services

1 GETTING STARTED TO GO GREEN

1.1 Background

The Hong Kong Green Building Council (HKGBC) was established in 1992 to promote green buildings in Hong Kong. It is a non-profit organization that provides information, advice and support to building owners, architects, engineers and other professionals in the building industry.

The HKGBC's mission is to promote the use of green buildings in Hong Kong, which are buildings that are designed, constructed and operated in a way that is environmentally sound, economically viable and socially responsible.

The HKGBC's Green Building Index (GBI) is a rating system that assesses the environmental performance of buildings. It is based on a set of criteria that cover energy efficiency, water efficiency, indoor air quality, and other factors.

The HKGBC's Green Building Index (GBI) is a rating system that assesses the environmental performance of buildings. It is based on a set of criteria that cover energy efficiency, water efficiency, indoor air quality, and other factors.

9.4 Cinema

9.4.1 Energy Use

Cinemas are energy-intensive buildings due to the high power consumption of their lighting and air-conditioning systems. The following are some energy-saving measures for cinemas:

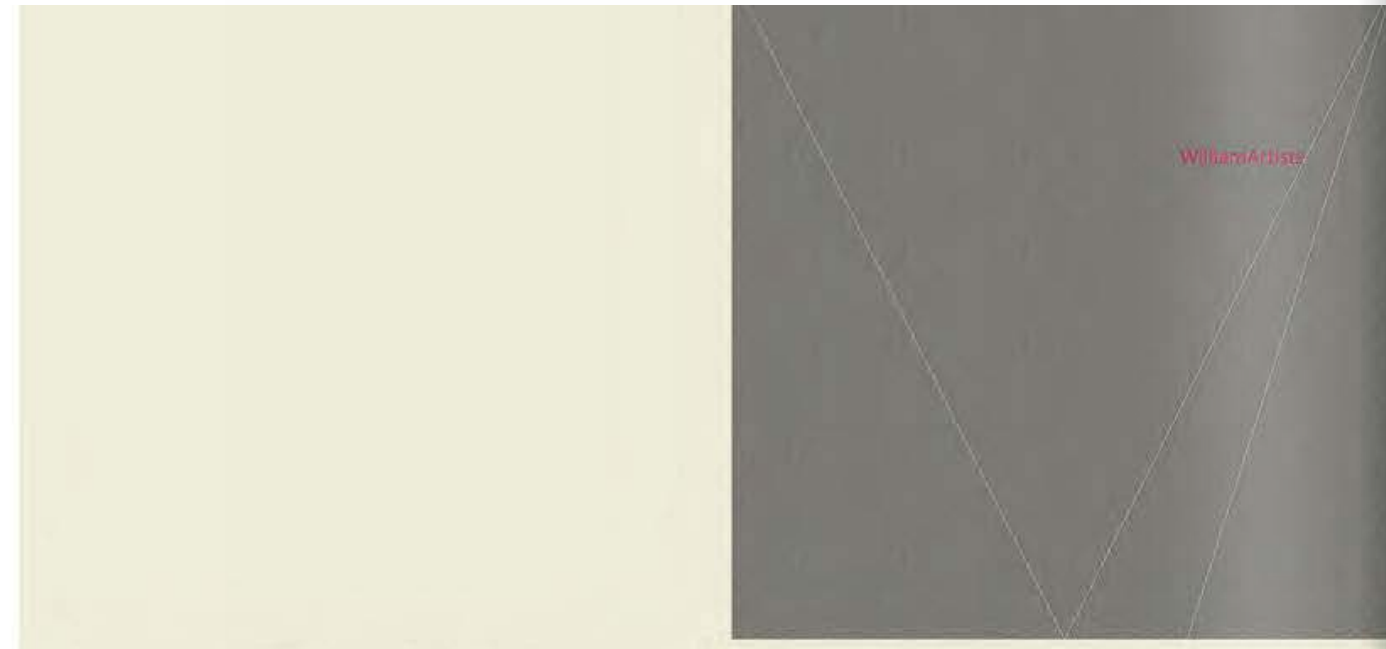
- Use energy-efficient lighting, such as LED lighting.
- Use energy-efficient air-conditioning systems.
- Use motion sensors for lighting in restrooms and other areas.
- Use energy-efficient refrigeration systems for food and beverage service.

9.5 Ice Rinks

9.5.1 Energy Use

Ice rinks are energy-intensive buildings due to the high power consumption of their refrigeration systems. The following are some energy-saving measures for ice rinks:

- Use energy-efficient refrigeration systems.
- Use energy-efficient lighting.
- Use energy-efficient air-conditioning systems.
- Use energy-efficient heating systems for the rink.



苏式园林，是中国古典园林的集大成者，也是世界园林之母。苏州园林的精髓，在于其“咫尺山林”的造园艺术，将自然山水浓缩于有限的空间之中。在苏州博物馆新馆的设计中，我们力求通过建筑语言，再现这种独特的东方美学。

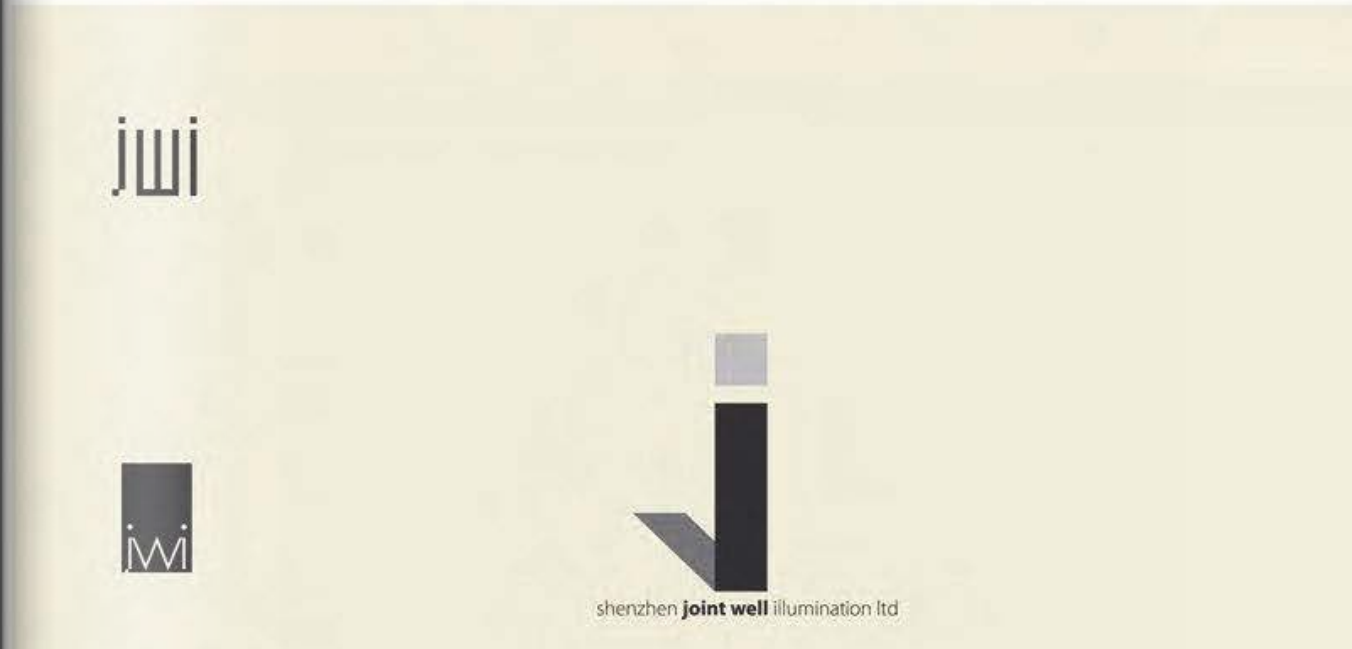
建筑作为凝固的音乐，其形式与功能的统一至关重要。在苏州博物馆新馆的设计中，我们力求通过建筑语言，再现这种独特的东方美学。建筑作为凝固的音乐，其形式与功能的统一至关重要。在苏州博物馆新馆的设计中，我们力求通过建筑语言，再现这种独特的东方美学。



Services Supported by a team of architects, we provide lighting design and installation services for various types of buildings, including residential, commercial, industrial, and public spaces. Our services include lighting design, lighting fixture selection, lighting installation, and lighting maintenance.

INTERNATIONAL CLIENTS We have worked with clients from various countries, including the United States, Canada, the United Kingdom, and Australia. Our international experience allows us to provide high-quality lighting design and installation services to clients worldwide.

WILLIAM ARTISTS INTERNATIONAL LTD.



BETA DESIGN LIMITED
SIGNAGE • WAYFINDING • GRAPHICS

www.instagram.com/beta.design.limited | T 2542 1187 | admin@betadesign.com.hk